

Kingman Main Street | Agenda

Meeting date | time October 10, 2019 | 6:00pm | Meeting location The Powerhouse

AGENDA TOPICS

General Business

- Introductions were made around the room
- Kingman Main Street Coordinator position has been re-posted. Hopefully position will be filled in November
- Treasurer's Report: September expenditures: \$932.62 Current balance: \$5679.44
- Donna Pederson will take over the maintenance of the KMS Collection Jars
- New KMS T-shirts: Chris Shaffer explained about t-shirt design. A committee will work with him to develop a t-shirt plan: Donna Pederson and Barb Charon
- Nominations for KMS Board:
 - Sarah Ferry-Finn, Barb Charon, Paul Gaines, Deb Vandevier, Beth Ferry, Donna Pederson, Julia Koalska, Andrea Macadow, Jasmine Marin

Design

- Parklets and Pedlets: City Council is working on these and plan to have a "trial run" with some downtown restaurants. Paul Kellog explained what these are. After it is brought to the City Council again, Paul will return to KMS with more information.
- Little Libraries: Donna Pederson has 9 little libraries. The Venture Club will be involved in this project and will work with Kingman Parks and Recreation to place some in Kingman parks. Venture Club will cover the costs of painting and the painting upkeep on the Little Libraries.

Organization

- Powerhouse Ramada: Jasmine Marin brought up the idea of using the display cases in the ramada as a central location for the area trail maps. The group agreed with this suggestion.
- Kiosk/Downtown map update: The kiosk at 3rd and Beale is nearly completed. KMS should begin promoting it. Paul Gaines will finish up the lighting and event header. The map display cases have been purchased and maps will be located at Locomotive Park, Camp Beale Loop trailhead, Louis Kingman Park, as well as the kiosk. Local downtown businesses can purchase a map at cost. Jasmine will order 10 additional maps for sale to the general public.
- First Friday update: November 1, 2019 is the last 1st Friday of 2019. The theme is Dia de los Muertos and will be in partnership with the Hispanic Student Union from Lee Williams High School. First Fridays for 2020 will kick-off in March or April.

Promotion

- Cookie Crawl update: Scheduled for December 14, 2019 (2:00 p.m.-6:00 p.m.). Up to 300

tickets will be sold beginning November 1. Tickets can be purchased on Eventbrite or at West of 3rd (cash only). Businesses and organizations can register to be part of the Cookie Crawl until October 31. Businesses have donated over \$1000 for cash prizes. The group decided to offer 1st of \$300 and a 2nd prize of \$200 for best cookie and best decorations. Josh Nobel will provide the boxes for the cookies (thank you!). KMS will distribute a cookie, as well (Beth and Donna will bake the cookies). Vote for an expenditure of \$1314 for the various expenses related to the Cookie Crawl was approved.

- Very Merry Parade of Lights Committee: Paul Gaines, Beth Ferry, Patti Cummins, and Deb Vandevier

Economic Vitality

- 2020 Census: Sylvia Shaffer reported that she has been attending local events to educate and raise awareness about the census. Census participation is important for everyone. Part-time workers for the census will be hired in October (apply online). There will be places to take the census with assistance. It can also be completed online and via phone.
- Façade Improvement Project: This program is moving forward. The City of Kingman will match funds businesses use for façade improvement (if part of the program). More information and application will be available after November.
- Zoning Ordinance: The City has hired a contractor to assist with review and update of the zoning ordinances (they have not been updated since 1971). Please attend meetings to provide input regarding the zoning ordinances. A link for this will be added to the KMS website.
- Shop Small Saturday: Saturday November 30, 2019. The Chamber of Commerce will hold an event at the Chamber office from 10:00-2:00. Imagine Photography will have pictures with Santa available for \$10. Spending \$10 at participating shops, on that day, will earn a raffle ticket for the Chamber of Commerce raffle. KMS will sign-up for Shop Small Saturday (Sarah Ferry-Finn).

Next meeting: Thursday November 14, 2019