

Local First Arizona (Lauren Haggerty, Northern Arizona Membership Coordinator) gave a presentation to the group on the Arizona Rural Development Council which would work with the City and a 501C3 group to provide an economic development implementation person for three years to help achieve initiatives. After three years it would be anticipated that the revenue generated would pay for a permanent position. Gary Kellogg, Economic Director for the City of Kingman, said the City has half of the funding budgeted for the first three years and that additional funding would be obtained through grants. Beth received contact information to contact Lauren to setup time for interested members of the Main Street program to meet with Lauren.

General Business:

- Treasurer's Report: \$3265.20
- **Donation jars** –Andrea was out-of-town so no report was available
- **Woman's piece for raffle** – Sarah & Jamie will discuss with Colbaugh's.
- **501C3 and By-laws Update** – TJ Finn reported that the initial non-profit filing has been approved by the State, next step is to publish in newspaper and then By-Laws will need to be filed. Tami Ursenbach, the new Mohave County Director for Economic Development, volunteered to assist the group in writing By-laws. Gary Kellogg reminded the group that the filing will need to be completed by July in order for the City to move ahead in securing the Local First Arizona position. The meeting to write the By-Laws will be Saturday, April 6th, 10:00 a.m. at the Powerhouse. The By-Laws draft will be posted to the KMS FaceBook page.
- **Crowd Funding:** Jasmine and Sarah spoke about the research and results of creating a "Go Fund Me" or a "Because" account compared to others and found that the "Go Fund Me" account is the better of the options. Lower fees, no taking of funds if the goals aren't met and earlier distribution of funds. It is planned that the crowd funding will be used to encourage community members to be a part of the revitalization in downtown Kingman. Crowd funding will be in addition to corporate sponsorships.
 - It was suggested that a group be formed at the next meeting to decide on the next art project. Paul Gaines said he is willing to be on the committee but not chair it.
 - \$5,000 in funds should be raised giving out general information (where, project & cost) before the project begins.
 - A guest suggested that utility boxes, street light poles, or trash bins be considered to save on costs. Those types of projects have been done in the Laughlin area.
- **Square donations:** Andrea has worked on this project and it is expected to be used during First Fridays. The test run for the square up donations will be done through Sarah's shop.

Design:

- **Tiny Libraries:** Sarah reported that the vision for the tiny libraries is to have small art-decorated boxes outside of interested shops that will hold adult & child books for a bring-a-book/take-a-book exchange in the downtown area. Sarah & Donna will continue to research the options.
- **Kiosh Committee Report:** Paul Gaines reported that the committee plans to repaint/refurbish the kiosh in the park area at 3rd & Andy Devine and add solar lights by the end of March. Jasmine asked if

the City will maintain the cleanliness of the area and Gary Kellogg said he will place it on the maintenance calendar.

- **Mural Plaque Presentation and update on mounting by City of Kingman:** The plaque for the #theARTofKingman mural has been received and was given to Gary Kellogg for mounting by the art mural at 3rd St/Andy Devine. Paul, Beth & Jasmine will chose the spot for the plaque to be mounted and Gary will ask the City maintenance crew to install it.

Organizations:

- **Local First Arizona** – See above.
- **Water Sustainability** - Sarah talked about a Watershed Management Group (WMG) that specializes in water conservation through xeriscaping, gray water use, watershed design and other creative water management. Sarah will request a presentation speaker attend a meeting and the WMG information will be posted on the KMS FaceBook page
- **First Friday Update:** Sarah said the group has drawn up policy & process guidelines and rules and would like to post them on the KMS website for the vendors. Jasmine will work with Sarah to post the information. Fun First Friday events have been planned April through December and posters are being distributed. Beginning in April there will be several pop-up parks to be used at the First Friday events.
- **Kingman Turquoise Festival Committee Formation** – First Friday in September is designated as “Rockin’ Mineral Show.” The Kingman Turquoise Festival will be targeted for September 2020. Donna volunteered to gather information to begin the process for the 2020 Festival.

Promotion:

- **Social Media Committee Report:** Jasmine continues to maintain the social media for the group.
- **Main Street Conference Report:** Jamie, Sarah, and Gary will attend the 4-day Conference the end of March.
- **KMS April Meeting:** The April meeting will be a social for all persons interested in the Main Street program on Thursday, April 11th at Diana’s Cellar Door, no host bar, beginning at 6:00 p.m. Clipboards with sign-up sheets to serve on different committees for activities will be available at the event. Beth will have invitations will be printed on the mural postcards and made available for members to pick-up and take to downtown merchants to invite them to the social.

Vitality:

- **Economic Development Plan Update and Workshop:** Jamie reported that the City Council approved the Economic Development Plan. The next step would be to hold a workshop with community members.
- **Small Business Development Center (SBDC):** Lisa was sick & unable to attend. No action.