

# Kingman Main Street | Agenda

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Meeting date | time July 12<sup>th</sup>, 2018 | 6:00pm | Meeting location Calico's Restaurant

## AGENDA TOPICS

### General Business

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- Overview of Main Street
- KMS Mission & Vision
- Four Pillars of Main Street
- Example of Oklahoma
- Appointment of Officers

### Design

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#### Art Alley Project

- Partnership with Beale Street Theater
- Funds raised to date
- Funds still needed (ideas?)
- Unveiling and celebration of mural September 28<sup>th</sup> (Friday)
  - Setting the atmosphere in the alley
  - Entertainment provided by Kingman Center for the Arts (KCA)
- Mural Selection Committee:
  - From KCA – Paul Verburg from Art Awakenings, Anna Fox Ryan from ArtHub, Representative from Mohave Artists and Craftsman Guild, Christina from KCA
  - From Kingman Main Street – Paul Gaines, Andrea Rose, Sarah Ferry, Jasmine Marin, two vacant positions to be filled

### Organization

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#### Partnership Updates

- Organizations can submit projects on a form on our website
- Farmer's Market
  - Special event at Locomotive Park (a Wednesday evening in late September)
- First Friday
- Other Partners?

### Promotion

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#### Andy Devine Days Parade

- Volunteers needed to build float
- Resources (tools, space, trailer) supplied by Paul Gaines
- Float to promote KMS and the unveiling of the mural
- First Friday booth update
  - 50/50 raffles at all First Fridays for fundraising

- Theme for August?
- Space provided at all booths for partner projects

Mailchimp mailing list setup (secretary)

Organizations represented at this meeting? Spreading the word

### **Economic Vitality**

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Food Vendors (carts and trucks) downtown – Sarah Ferry