

# Kingman Main Street | Minutes

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Meeting date | time December 12, 2019 | 6:00pm | Meeting location The Powerhouse

## AGENDA TOPICS

### General Business

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- Paul De Nubilo from the Kingman Historic Preservation Commission attended. There is a vacancy on the commission, if anyone is interested.
- Review of Main Street organization
  - National organization of more than 40 years with a proven method of revitalizing downtowns
  - 4-point approach: Economic Vitality, Design, Promotion, and Organization
  - National Main Street Conference is May 18-20, 2020 in Dallas, TX. The City of Kingman will be sending a representative. If interested in attending, please let Jamie Stehly know.
- KMS meeting procedures
  - Stick to meeting agenda
  - Please have a complete, brief report, if you are giving a sub-committee report
  - Save announcements and suggestions for the next meeting agenda for end of meeting
  - Another option is to email [kingmanmainstreet@gmail.com](mailto:kingmanmainstreet@gmail.com) to suggest agenda items for the next meeting
- Treasurer's Report: Balance of \$5865.77, KMS donation of \$300 for the Thanksgiving Dinner served at The Grand, Deposit of \$1495 from The Holiday Cookie Crawl (most will be used for the Cookie Crawl prizes)
- Annual KMS Board Planning meeting will be on Sunday January 12, 2020 at 1:00 p.m. at the Powerhouse. This is a potluck, so please bring a dish to share.
- Jasmine Marin suggested that KMS Board members use a communication app (e.g. Group Meet) for communication. This suggestion will be acted upon at the Board Planning meeting.
  - Deb Vandevier will collect board member contacts
- KMS Coordinator Update: No applications, as of yet. The hiring group is hopeful that after December, new college graduates may apply.
- KMS Donation cans: Jasmine Marin designed a new can façade and businesses will be approached to place the cans in their establishments.

### Design

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- Downtown Map:
  - Josh and Natalie from Kingman Tourism printed 100 map brochures for folding, and another 100 will be printed
  - Donna folded the map brochures and will spearhead their distribution
  - Businesses can contact Josh at The Powerhouse if they want more map brochures
- Tiny Libraries: The Venture Club will pick up the libraries and install them in several Kingman parks.
- Lighting Up Locomotive Park: Donna Pederson moved that KMS take over this project for next year, Patti Cummins seconded, a vote was held and the motion carried. Julia Walters will chair this committee.

## Organization

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- 1<sup>st</sup> Friday Update: This committee will be meeting to discuss the 2020 events and will provide an update after that meeting.
- Turquoise Festival
  - Event will be June 20, 2020 in Metcalf Park
  - A group with representatives from KMS, Kingman Tourism, The Chamber of Commerce and local businesses held a meeting to begin work on this event earlier in the week
  - Lots of ideas and many volunteers will be needed to make this inaugural event a success.

## Promotion

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- KMS T-shirts:
  - The committee is trying to keep the business for this in Downtown Kingman
  - The committee will bring mock-ups to the January KMS meeting
  - T-shirts will be available in March
- Social Media posting permissions: Contact Jamie Stehly or Jasmine Marin
- Very Merry Parade of Lights: The KMS float was a great success and will be back (with improvements) next year. Consider volunteering the day after the parade, next year, to help clean up along the parade route.

## Economic Vitality

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- Shop Small Saturday Update:
  - KMS was a Neighborhood Champion for this event and was able to provide Shop Small swag to 10 businesses
  - Sarah Ferry will reach out to the SBDC to find out if there is any data about the success of this year's Shop Small Saturday
  - Next year the idea has been proposed to work with SBDC and The Chamber of Commerce to have 1 event for this date

### Announcements:

- Expansion of the Historic Overlay District is being studied by the City of Kingman. They will be seeking input from the public in the near future. (Jan. agenda)
- Historic Preservation Commission meets every other month on the second Tuesday.
- Feral Cat Warriors are planning a live trapping event in March in Downtown Kingman. KMS will share information about this with Downtown businesses when a flyer is available.
- Lisi Cloud Walking suggested a fund-raising idea-Kingman's Got Talent as a possible partner event with Kingman Center for the Arts (Jan. agenda)

Meeting adjourned at 7:16 p.m.

Next meeting: Thursday January 9, 2020