

# Kingman Main Street | Minutes

Meeting date | time June 11, 2020 | 6:00pm | Meeting location Join Zoom Meeting

## AGENDA TOPICS

### General Business

- Introductions
  - Kendall Slack: Mohave Heritage Tours
- Treasurer's Report
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- VISTA Update
  - Gift card campaign was very successful. 1724 likes on Facebook now. Average engagements per posts was about 700
  - 42 gift cards awarded
  - Community profile with AZ First is now live
  - Accessing funds from Facebook funds is under way
  - Stronger Together Campaign: Window clings, table tents are available. Contact the Chamber for these.
  - Mural project as a partnership with Arizona at Work. Mural at Kingman Standard building. Work with KMS to approve theme and/or design subject  
Design Committee will handle this
  - Gina will be out of office June 17 and 25
- KMS Donation Cans
  - Donna will check cans at the end of June
- Volunteer needed for taking and sending out July 9, 2020 meeting minutes
  - TJ volunteered for this
- By laws amendment Section 7: Motioned by Julya, seconded by Paul, motion carried
- By laws amendment Motion by TJ, seconded by Julya, motion carried
- 20200611 - AMENDMENTS TO KMS BYLAWS
- ARTICLE III - BOARD OF DIRECTORS
- Section 7. Any action required or permitted to be taken at any in-person meeting of the Board of Directors may be taken without an in-person meeting, only if:
- 1) all members of the Board have been notified of the proposed action in writing (including by any electronic medium approved for Board actions by a separate action of the Board);
- 2) the Board has had an adequate opportunity to review, respond to, and discuss the proposed action;
- 3) a simple majority of the Board approves of the proposed action; and
- 4) the writing or writings setting forth the action so taken, or a summary of the substance of the action so taken are filed as a minute entry of the proceedings. Such action shall have the same force and effect as an in-person action by the Board.
- ARTICLE VIII - FINANCES
- Section 1. Except as the Board of Directors may generally or in particular cases authorize the execution thereof in some other manner, all checks, drafts and other instruments for the payment of money and all instruments or transfer of securities shall be signed or executed in the name and on behalf of the Program by one or two (2) of any of the following people: the Program Director, the Board President, Vice President or Treasurer. Any instrument signed or executed by only one of these people shall then be reviewed and approved by another within forty-five days of the date the instrument was executed,

- and a record thereof preserved along with other relevant financial records of the transaction.

## Design

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- Design Committee Update
  - Nothing to report

## Organization

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- Grants update from West of 3<sup>rd</sup> and Rosebird Gardens
  - In the next few days, Main Street National will be announcing the recipients of the grant
- First Friday Update
  - Tabled for board meeting after
- Turquoise Festival
  - Co-Chairs needed
    - Sharon Stockbridge and Julya
    - Kingman Turquoise mine will be represented
  - Vendor application update
    - Vendors forms will be updated after committee meets
  - Allocation of a portion of the Social Media Marketing Budget
    - Jasmine moved to allocate \$200 for Turquoise Festival Budget for advertising, Debi seconded motion approved

## Promotion

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- Promotion Committee Update
  - No update

## Economic Vitality

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- Small Business Development Center
  - New downtown office is moving forward (hopefully by fall)
  - PPL is still available for small businesses
  - New staff at SBDC
  - New position for administrative assistant
- Kingman Tourism
  - The neon sign at The Powerhouse is up and lit!
  - Visitor Center is open Tuesday-Saturday, days will expand as more visitors come
  - Arizona Office of Tourism says Phoenix has been in the top 5% of hotel visits in the nation
  - Hand sanitizer, etc. for downtown businesses is being provided by Kingman Tourism
  - Looking for other ways to help the downtown businesses
  - Events: Street Drags cancelled for 2020, Andy Devine Days Festival parade is on. Looking for an organization partner to help put on a 2 day event. Perhaps something downtown to augment the parade. Interest in having a meeting to get something worked out.
- City of Kingman Economic Development
  - Façade Improvement Program will be expanded to have \$90,000 in the pool. It will be available to all small businesses in the city. It will be a 90/10

## Economic Vitality

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split instead of 80/20. Will utilize a local architect to help with this program, the cost will be covered by the city.

- Signs and Murals matching program will be coming
- Teamwork is working!
- Tremendous spike in industrial inquiries to the area
- Parking for 80 additional airplanes at The Airport is available, and more airplane parking is coming
- Design work for Rt. 66 Drive Thru Shield is beginning
- Brochures for the Airport are printed
- Chamber of Commerce
  - No update
- Facebook Small Business Gift Card Give-Away Update

*Announcements:*

Next meeting: Thursday July 9, 2020