

Kingman Main Street | Minutes

Meeting date | time August 13, 2020 | 6:00pm | ZOOM Meeting:

Topic: Kingman Main Street August 2020

Time: Aug 13, 2020 06:00 PM Arizona

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AGENDA TOPICS

General Business

- **Introductions:** Greg Prudham (Board President for Kingman Farmer's Market)
- **Treasurer's Report:** Balance: \$9115.94
- **Insurance Options:** Received a cancellation notice. Discussion on letting it cancel, let it cancel or purchase the directors and officer's insurance. Beth moved that we contact Great American Insurance Company to purchase the directors and officer's insurance, Donna seconded. Motion passed.
- **VISTA Update:** Gina is working on video content with the office of tourism. KMS is now set up for donations through Amazon Smile. Gina is waiting to hear from Facebook regarding a donate button. Gina is doing some trainings on fundraising and she has some ideas for future fundraising. She is thinking a quarterly newsletter might be a great idea in order to keep people informed about what is happening with KMS. She has also been working on fundraising through social media. Julia suggested looking at the website Arizona Gives. Check it out. Gina will have a draft KMS newsletter for our review at the September meeting. Gina applied for KMS to be part of the Adopt a Trail program. KMS is applying to adopt White Cliffs Wagon Trail. We are waiting to be approved for this program. Gina has business cards!
- **KMS Donation Cans:** Donna will be collecting them at the end of August. Last round brought in around \$36.

Design

- **Design Committee Update:** No update at this time.
- **Palo Christi Fit Park Update:** Sarah met with Gretchen Dornier (Superintendent of KUSD). The school district is on board with this idea. Eventually, we will go to the city to ask if they are willing to have Palo Christi playground for a fit park. This park will require an IGA (Inter-Governmental Agreement). This project will require fundraising. Donna suggested involving Historic Preservation Committee. There are business owners and organizations who are interested in being involved.

Organization

- **Kingman Farmer's Market:** They have moved location to 210 E. Beale Street. Lots of help from various groups, including KMS, to help with the surface. They are looking at making several improvements. They have a capacity of 22 vendors, as of right now. They are looking at a gated/arched entry on the Beale St. side. They are looking at using the walls for art display from multiple artists. These improvements will be taking place in 30-60 days. Vendors are doing well at the new location. Lots of ideas came out about the possibility of doing something for Halloween. Donna made a motion that KMS work with the Kingman Farmers Market to have some sort of event for Halloween in downtown. Donna seconded. Motion passed.

- **AZ at Work (Mary):** No update available at this time. Will be placed on September agenda. The group did discuss the possibility of applying for a grant for Route 66 improvement and/or preservation. Gina will send us information regarding this grant.

Promotion

- **Promotion Committee Update:** No update at this time
- **Holiday Cookie Crawl Committee Formation:** Chairperson: Jasmine Marin, committee members: TJ, Sarah, Patti Cummins, Julya. This committee will work to try to develop an alternate Cookie Crawl event.
- **Request for increase to budgeted amount for the Kingman Main Street EZ-Up:** Discussion to increase the budget for the KMS EZ-Up from \$1000 to \$1600. TJ moved to make the increase, Julya seconded. Motion passed. Debi and Beth will meet tomorrow to finalize the purchase.

Economic Vitality

- **Small Business Development Center:** Lisa Card reported that SBDC is fully staffed! Yeah! There are some trainings coming up. August 17: Arizona Business Compliance, August 25: Growing Your Small Business (free for right now), Basic Business Classes. Check the SBDC website for more information. There is a grant available for gyms, bars, etc. to help with rent/mortgage. SBDC and the Chamber will be moving into the new building in downtown in January or February.
- **Kingman Tourism:** Tourism has set aside some funds for a grant for Facebook marketing. Links are available on the Kingman Tourism Website.
- **City of Kingman Economic Development:** No report
- **Kingman Chamber of Commerce:** Becky Fawson: Andy Nominations are up. Please nominate people for these awards. Becky will be meeting with Tourism and the City to talk about Andy Devine Days. One idea is for a band at each end of Beale and some other musicians along Beale St. The Chamber is doing a COVID membership to use for business promotion from now until the end of the year.

Announcements: Facebook Live on Arizona at Work Facebook page tomorrow at 8:30 a.m. for Powerhouse Mural ribbon cutting.

TJ motioned to end the meeting. Julya seconded. Motion carried; meeting ended.

Next meeting: Thursday September 10, 2020