

Kingman Main Street | Minutes

Meeting date | time May 14, 2020 | 6:00pm | Meeting location ZOOM meeting:

AGENDA TOPICS

General Business

- Introductions
- Treasurer's Report
 - Balance of \$9552.23
 - Spent \$223.52 for gift card campaign
- Insurance update
 - Beth contacted insurance. They recommended that we not pay the premium yet, until we are ready to hold our first event.
- VISTA Update
 - Monthly meetings are beginning with Kingman Chamber of Commerce, City of Kingman Economic Development, Kingman Tourism, and Small Business Development Center
 - Developing and sharing city-wide information and resources
 - Will be transitioning the webpage from funding sources during Covid-19 to re-opening resources
 - Going out and meeting with downtown business owners for gift cards
 - Working to find out what businesses need from the city. They are interested in obtaining resources for maintaining social distance and staying sanitized. (sanitizer, masks, screens, etc.)
 - First Friday planning guide in Google Drive. Spreadsheets for vendors, musicians, food vendors, etc. If you have contact information for any of these, you can add it to the drive, or contact Gina
- KMS Donation Cans
 - No update available at this time

Design

- Design Committee Update
 - Nothing to report at this time

Organization

- West of Third Grant Proposal
 - West of Third has received a grant from the National Main Street (1 of 10)
 - A garden space will be created for education and
 - Andrea is working on another grant for expanding her distribution and food accessibility for Downtown asked for letter of support from Kingman Main Street (Donna moved to approve a partnership with Kingman Main Street and write a letter of support, Julya seconded, motion carried)
- First Friday Update
 - No update for now-after board meeting an update will be available

- Turquoise Festival 2021
 - New committee chairperson needed, co-chairs will be formalized at the June meeting
 - Allocation of marketing budget for this event
 - Vendor requests for next year are already coming in
 - Think about who might co-chair this committee
 - Gina will be the vendor contact for now

Promotion

- Promotion Committee Update
 - Nothing to report at this time

Economic Vitality

- Small Business Development Center
 - Nothing to report at this time
- Kingman Tourism
 - New Powerhouse Sign Lighting Wednesday May 20, 2020 at 7:00 p.m. Facebook Live event
 - Jasmine moved for KMS to purchase a KMS shirt for Gina, Andrea seconded, motion carried
- City of Kingman Economic Development
 - KMS has been supporting the 2020 Census by handing out doorknob reminders for downtown residents to complete the census
 - MCC has purchased the Kingman Crossfit Building, anticipate 6 months for renovations to be complete (SBDC and Kingman Chamber will also be in this building)
- Support Small Business Campaign Update and information
 - The KMS board has voted to approve re-allocating \$300 from Thanksgiving fund, and also to approve allocating \$385 from the budget to purchase gift card from downtown businesses for this program. The board also voted to approve spending no more than \$100 on advertising for this program. These were votes were held via text message and were unanimous.

Announcements: Becky Fawson: The Kingman Chamber of Commerce is asking for KMS's support of Permanent Base Adjustment to the City of Kingman Budget. It limits the amount of money the city is able to spend. Under the Permanent Base Adjustment, it will not need to be approved every four years and will just automatically adjust for inflation. They would like to create a coalition of support for this. This will be on the August 4th, 2020 ballot. After asking TJ about the legality of supporting this, we will hold a vote via text.

Next meeting Thursday June 11, 2020