

Kingman Main Street | Minutes

Meeting date | time February 13, 2020 | 6:00pm | Meeting location The Powerhouse

AGENDA TOPICS

General Business

- 22 people in attendance, with some new faces!
- Jamie Stehly gave an overview of the Main Street Organization
- Treasurer's Report: Current Balance: \$10, 194.76
- Kingman Main Street Coordinator has been hired and should be starting work in mid-March. The coordinator is in need of housing downtown. Please contact Jamie Stehly or Sarah Ferry.
- The KMS 2020 calendar of events is on the website
- KMS donation cans have been placed in 13 locations in the downtown and will be checked every other month
- KMS insurance has been purchased and will take effect on April 1, 2020 (thank you Donna P.)
- TJ Finn gave a presentation of the Kingman Main Street Bi-laws for the group. Thank you for all your work on this, TJ.

Design

- 400 Downtown Foldable Maps have been distributed in packs of 5 to downtown businesses. Thanks to Teri, Katie and Donna.

Organization

- White Cliffs Trail Clean-up for Adopt-A-Trail is scheduled for April 25, 2020 from 10:00 a.m.-12:00 p.m. This coincides with a city wide clean-up day.
- Turquoise Festival is June 20, 2020. The Facebook invite is up and digital and print brochures will be ready soon. The KMS website will have a landing page for the event for vendor sign-ups. Sponsorships will also be available via the KMS website. Encourage sponsorship of this event.
- First Friday will have vendors register for the entire First Friday season, instead of registering each month. Vendors must have applications in by March. Jasmine has helped Barb create a survey for downtown businesses regarding First Friday participation. The FF committee will meet next week to come up with the monthly themes for the event. Businesses are encouraged to participate in First Friday, even when it is not on the street.
- KMS members interested in attending the National Main Street Conference in Dallas, TX (May 18-20, 2020), and want financial help, should send a formal request to the city (Ron Foggin).

Promotion

- KMS Information Booth: Options for the purchase of a sunshade will be reviewed and one will be selected and purchased, so as to have it in time for First Friday in April.

- The Promotion Committee members are: Julya Koalska, Barb Charon, Jasmine Marin, Paul Gaines, and Jamie Stehly
- Barb Charon will have a Social Media Marketing Training on February 27, 2020 at 6:00 p.m. at The Powerhouse (this training is open to anyone)

Economic Vitality

- Small Business Development Center will have a Small Business Safety Training at The Powerhouse on February 20, 2020 from 9:00 a.m.-10:00 a.m. Please visit the SBDC website to register, in advance, for this training.

Announcements:

The Kingman Chamber of Commerce is having a Mardi Gras event at the Old Elks Lodge Downtown on February 22, 2020 from 6:00 p.m.-10:00 p.m. Tickets are \$40 single and \$75 per couple for Chamber members, \$50 single and \$90 per couple for non-members. Tickets are available at the Chamber of Commerce or online. Lots of cool prizes and Mardi Gras activities!

Feral Cat Warriors are targeting the downtown area during the week of March 16, 2020. They hope to live trap 150 feral cats. The cats will then be spayed or neutered, and then released back in the area. Volunteers are needed to help promote and conduct the event. A brochure will be forthcoming.

Kingman Center for the Arts will be presenting The Complete Works of Shakespeare (a fun spoof on The Bard's work) in Metcalf Park on March 14 and 21, 2020. There will be 2 shows on each date: 12:00 p.m. and 4:00 p.m. Tickets are available online at bealestreettheater.com.

Next meeting: Thursday March 12, 2020